



Launch of new transport and freight labelling standards embrace the rise of the automated supply chain

For immediate release Friday 4th March 2016 – The Australian Logistics Council (ALC) and GS1 Australia have officially launched the new [Australian Transport Standards for Freight Labelling and EDI](#) developed by the ALC Supply Chain Standards Work Group for the Australian Transport & Logistics Industry.

The standards were launched at the ALC Forum 2016 in Sydney with Michael Kilgariff, ALC Managing Director and Bonnie Ryan, Industry Manager – Trade and Transport from GS1 Australia in front of approximately 250 senior industry and government leaders attending Australia’s premier freight logistics event.

The Australian Transport Standards include the ALC endorsed [Australian Freight Labelling Guideline](#) and *Australian Transport EDI User Guides* to provide one common label format to identify freight and one common file format to exchange data throughout the freight transportation process. A new *Australian Industry Glossary* will also assist as an easy reference to common industry and GS1 standards terminologies.

Speaking at the ALC Forum 2016, Bonnie Ryan, Industry Manager – Trade and Transport from GS1 Australia said the *Australian Transport Standards for Freight Labelling and EDI* is an extensive body of work in consultation with the ALC Supply Chain Standards Work Group.

“The Australian transport industry’s freight system is at the heart of our economy. The adoption of the *Australian Transport Standards for Freight Labelling and EDI* will give us the opportunity to improve freight efficiency and better connect all modes of transport in the Australian transport and logistics sector,” said Ms Ryan.

Based on GS1 global supply chain standards and best practice, the *Australian Freight Labelling Guideline* provides guidance to industry on how to physically identify and label logistic and transport units to support efficient transport management processes from point of origin to destination. To support the physical identification of freight, the accompanying *Australian Transport EDI User Guides* define the necessary data exchanges required to effectively execute the physical delivery.

Combined, the suite of standards outline a roadmap for industry to move from costly manual processes to full automation.

“This new roadmap will be a game changer in the efficiency, interoperability, visibility and productivity of freight movement across the supply chain,” said Michael Kilgariff, ALC Managing Director.



“With ALC research showing that a 1% increase in supply chain efficiency would increase GDP by \$2 billion*, the implementation of the *Australian Transport Standards for Freight Labelling and EDI* package will support industry’s efforts to achieve that goal,” Mr Kilgariff added.

David McNeil, Chair of the ALC Supply Chain Standards Work Group and eCommerce Manager for OneSteel says, “The labelling and EDI initiative provides an innovative and effective integration roadmap for the Australian Transport & Logistics Industry, now and into the future. It will be of benefit to all Australian businesses to work together seamlessly and efficiently to grow our economy.”

To learn more about the *Australian Transport Standards for Freight Labelling and EDI*, [contact](#) us today or email Bonnie Ryan, Industry Manager – Trade and Transport at GS1 Australia at bonnie.ryan@gs1au.org

About GS1 Australia

GS1 Australia is the leading provider of standards and solutions for over 20 industry sectors. We introduced barcoding to Australia in 1979 and today we enable more than 17,000 member companies, of all sizes, to become more efficient by implementing the GS1 system.

We bring businesses, associations and industries together. This blended community comes to GS1 Australia for advice, networking and solutions to their supply chain challenges. For more information visit <http://www.gs1au.org/>

About Australian Logistics Council

The Australian Logistics Council represents the major Australian logistics supply chain customers, providers, infrastructure owners and suppliers. Their members span the entire supply chain, incorporating road, rail, sea, air, sea ports and intermodal ports. ALC works with all levels of government to ensure it considers the needs of the logistics industry in its investment and policy decisions. Visit www.austlogistics.com.au

-ENDS-

Media Contacts

GS1 Australia

Linda Holmes
Communications Specialist
T: +61 (03) 9550 3409
E: Linda.Holmes@gs1au.org

Australian Logistics Council (ALC)

Duncan Sheppard
Director Communications & Policy
T: 0412 340 934
E: Duncan.Sheppard@austlogistics.com.au

*Source: <http://austlogistics.com.au/wp-content/uploads/2014/07/Economic-Significance-of-the-Australian-Logistics-Industry-FINAL.pdf>