



LINX CARGO CARE GROUP

One means, many ends:
How freight data will enhance safety, pricing and efficiency

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How LINX is driving data to enhance safety, pricing and efficiency...

- VR Safety Training and Assessment
- Data Analytics (DataLake)
- Artificial Intelligence
- Seeing Eye Technology
- Returning business value – Dashboards, notifications, analytics
- Data driven approach to infrastructure investment
- Creating an Innovative Culture (Comets)

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Industry Gap

- Accurate data
- Key measures
- Industry lead Blockchain
- Timeliness of data delivery across the supply chain
- A comprehensive measure of the economic value of supply chain and logistics

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