

LOSCAM



**AUSTRALIAN
LOGISTICS COUNCIL**



Welcome



**Industry &
Investment**





**AUSTRALIAN
LOGISTICS COUNCIL**

ALC Way Forward 2010

**By
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ALC CEO**



- ALC established in 2002 as a partnership between the Australian T&L supply chain and Government.
- December 2008, Minister Albanese advised ALC that it was an opportune time for the Government to take a step back to allow the industry to fully support the work ALC does on its behalf.
- 2010 - ALC is funded by subscription from members.



Strategic Positioning

- September 2009, ALC to focus on advocacy, regulation and infrastructure.
- The “go to” organisation in Canberra representing the Australian freight Transport & Logistics industry.
- The primary source of information on Australian freight T&L issues.



Strategic Positioning

- ALC Board has implemented changes to be a national member-funded policy focussed industry council that is:
 - Driven, funded by and representative of the major participants in the Australian freight T&L industry.
 - Viewed by Government as the primary source of information on the national freight T&L issues that all governments will be considering in the next few years.



Economic Positioning

- Bureau of Transport Economics (BTRE) has defined logistics as:

“the activities required for the movement and handling of goods and materials, from inputs through production to consumers and waste disposal”.



Economic Positioning

- Freight logistics:
 - Generates 14.5% of Australia's GDP.
 - Provides more than 1m jobs across 165,000 companies.
 - Every 1% increase in efficiency will save Australia around \$1.5b.
- Freight task:
 - More than doubled over the last 20 years
 - Expected to double again by 2020 and triple by 2050.
- Treasury - Population will increase to 35m by 2050.



Economic Positioning

- Prime Minister announced in January 2010 that:
“in 2010 the transport priority for the Council of Australian Governments will be freight transport.”
- Minister Albanese has recently written to ALC advising that he and the Prime Minister
“look forward to working with ALC to ensure freight policy is given rightful prominence in the national economic and infrastructure discussion”.
- And
“it is essential ALC continues to take the necessary steps to establish itself in Canberra representing the freight T&L industry”.



ALC Mission Statement

The peak national body for Australia's freight Transport & Logistics (T&L) industry.

Aim

To positively influence government policy decisions to ensure that Australia enjoys a safe, secure, reliable, sustainable and competitive freight T&L industry.

ALC members

Have interests across the full spectrum of the Australian freight T&L supply chain. Owners, providers, users and suppliers.



Strategic Objectives

1. Be the nationally recognised voice of the major participants in Australia's domestic and international freight T&L supply chains.
2. Support appropriate nationally consistent regulatory frameworks and transparent markets to ensure Australia enjoys the full benefits of national freight T&L policy development and reform.



Strategic Objectives

3. Promote the freight T&L industry's image and profile and encourage greater recognition by governments and the community of the importance of the industry's contribution to Australia's economy.
4. Drive implementation of strategies to improve Australia's domestic and international supply chains.

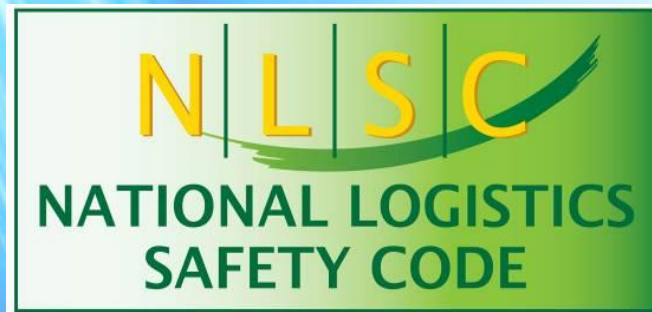


ALC Priority Policy Issues

Over 2010, ALC will focus on a number of key policy issues, reflecting the desire by the ALC Board to specifically focus on advocacy, regulation and infrastructure.



ALC initiated and will be very focussed on

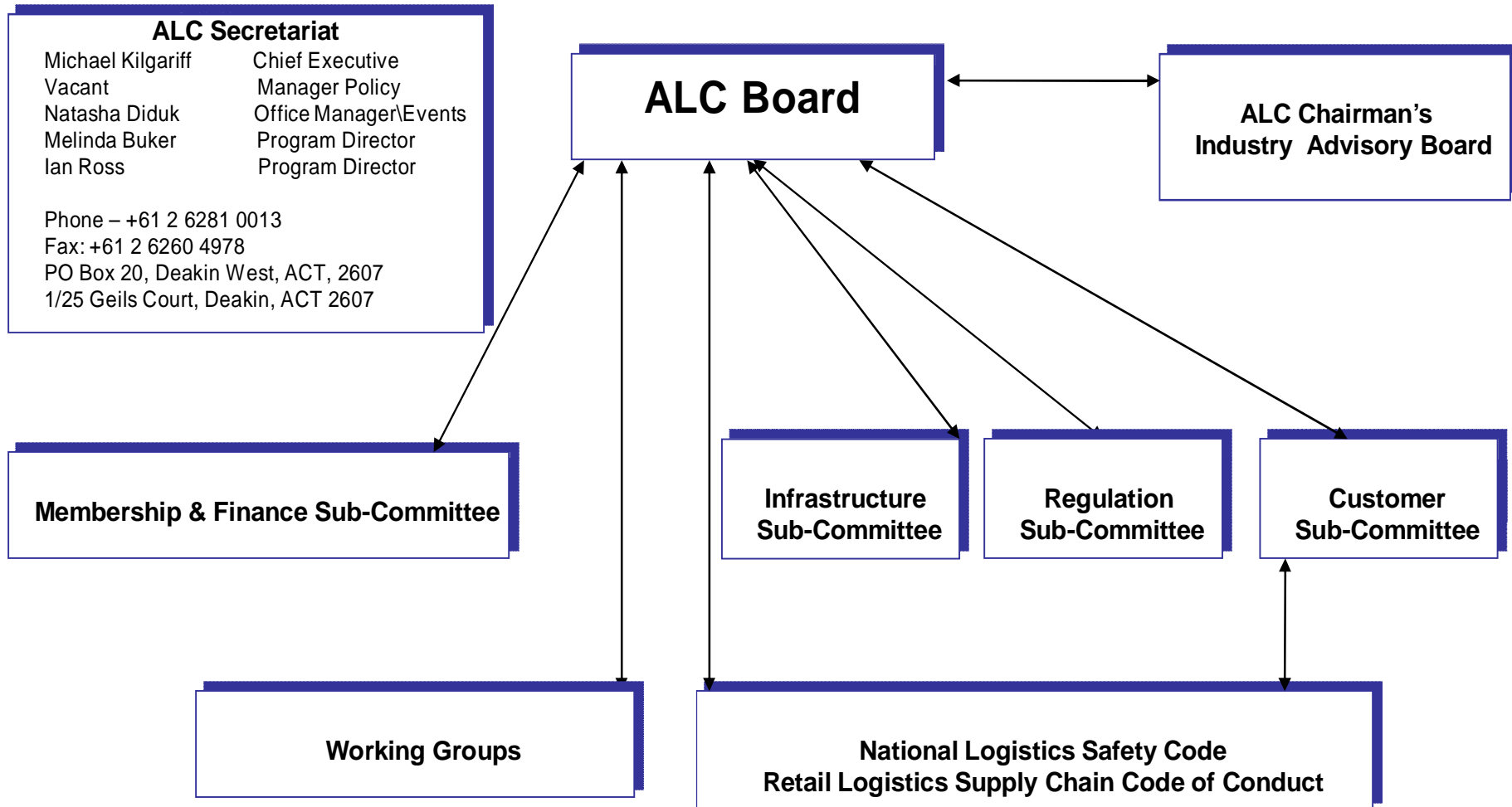


Advocacy on ALC Policy work

- The National Strategy for the Transport & Logistics Freight Industry – Enhancing Australia’s Supply Chains 2008 -2015 (2008).
- ALC Discussion Paper A Smarter Supply Chain - Using ICT to Increase Productivity in the Australian Transport and Logistics Industry.
- Cross Border Regulation in Australia - Sunraysia/Riverland.
- Australia’s supply chains - fixing the blockages. Advancing Australia’s Competitiveness.
- Who Moves Australia? – Workforce participation in Australian Transport and Logistics.



2010 ALC Committee Structure



Strategic Plan 2011-2015

- The success of ALC in the future will be:
 1. Its ability to be a truly unified voice for its industry.
 2. The financial commitment and engagement of its members.
- In 2010 ALC will conduct a Scan involving all stakeholders.
- ALC will develop a strategic plan early in 2011 to establish:
 - What the Australian freight T&L industry needs and wants to achieve over the next 3-5 years.
 - How it will achieve these outcomes.



Conclusion

- Planning underway for March 2011 ALC Forum.
Expressions of Interest sought from:
 - Speakers
 - Sponsors
 - Exhibitors.
- Look forward to challenge of establishing ALC in Canberra as the peak national body for Australia's freight Transport & Logistics (T&L) industry.

Thank you

