



## Supply chain data and visibility

Why do we care?

A powerful means to:

- Save time
- Save money
- Improve predictability
- Reduce inventory
- Identify and remedy bottlenecks
- Reduce fatigue
- Reduce errors
- Improve efficiency, productivity and profitability

## Our panelists:

**Chair:** Ian Christensen, Managing Director, iMOVE Co-operative Research Centre

**David McNeil**, Customer Service & Fulfilment Manager, Liberty OneSteel

**Dr Roberto Perez-Franco**, Senior Research Fellow – Supply Chain Strategy, Centre for Supply Chain & Logistics, Deakin University

**Bonnie Ryan**, Senior Manager - Trade, Transport & Heavy Industry, GS1 Australia

**Dr Andrew Higgins**, Senior Principal Research Scientist, CSIRO

## Current and planned initiatives:

- Controlled sharing of position data
- Journey time prediction
- Detection of freight bottlenecks
- Measurement of the national freight task
- Performance measurement of the national supply chain
- Optimisation of freight routes
- Private initiatives over supply chain optimization
- Development of protocols for data sharing

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Customer Service & Fulfilment Manager  
Liberty OneSteel

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**Questions from the floor**  
**Opportunities?**  
**Concerns?**

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**Next Steps**  
**Conclusion**