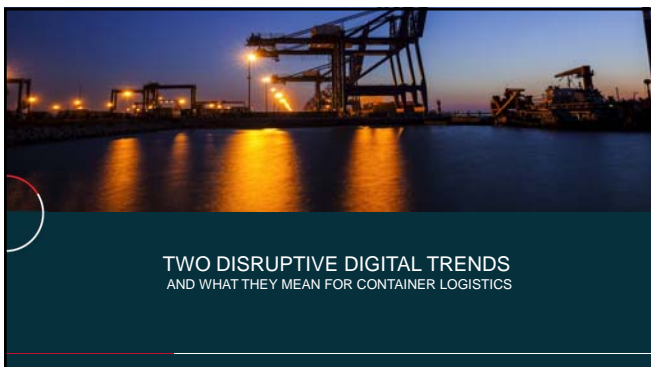
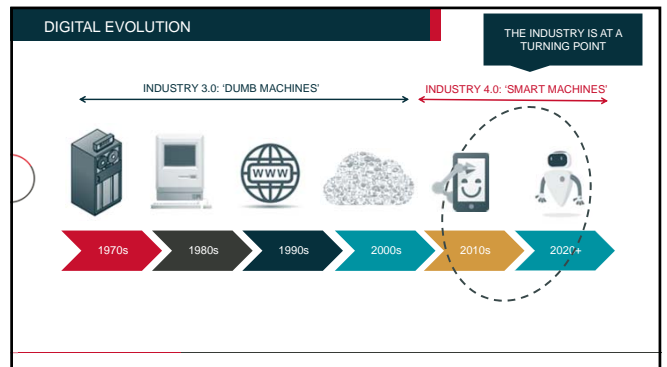


BUT WHAT IS DIGITISATION EXACTLY?

- > The process of converting analog information into a digital format
- > Allows information of all kinds in all formats to be carried with the same efficiency and also intermingled
- > The use of digital technologies to **change a business model** and provide **new revenue** and **cost reduction** opportunities
- > **Reactive** to **proactive** decision-making



AUTOMATION & AUTONOMOUS VEHICLES

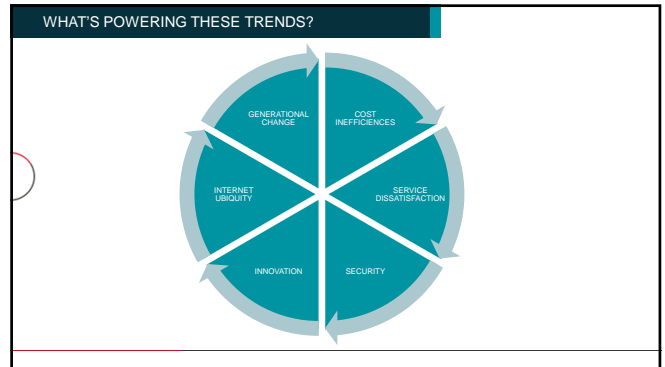
TEC
UBER ATG UPGRADES ITS AUTONOMOUS TRUCK TEST FLEET WITH NEW TECH

GGTN
'GHOST PORT': ASIA'S FIRST FULLY-AUTOMATED PORT BEGINS OPERATIONS IN QINGDAO

BLOCKCHAIN

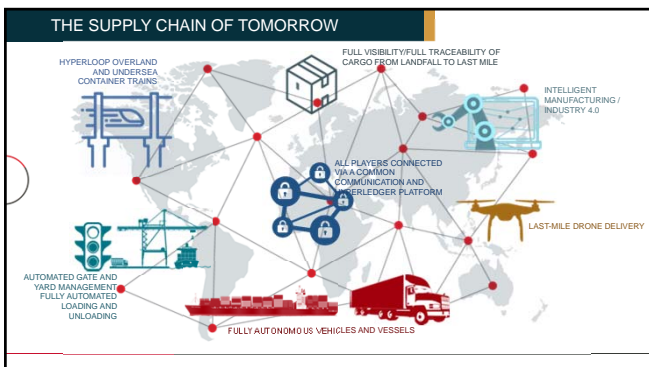
MAERSK AND IBM WANT 10 MILLION SHIPPING CONTAINERS ON THE GLOBAL SUPPLY BLOCKCHAIN BY YEAR-END

UPS DIVES INTO BLOCKCHAIN TECHNOLOGY AS TRUCKING COMPANIES SEEK TO EVOLVE



- KEY CHALLENGES TO SUCCESS**
- Non-standard business processes
 - Legacy systems and 'over investment'
 - Governance over data
 - Adoption level – optimal level
 - Technology maturity within each node of the supply chain
 - Change management – it's real!

- BUSINESS PROCESS TRANSFORMATION CRUCIAL**
- Technology is a tool, not a panacea to all problems
 - You must be prepared to look forensically at your business
 - Choose fit-for-purpose tools
 - Move from reactive to proactive
 - Synchronize, collaborate, share data
 - Create predictability



“ It is not the strongest of the species that survives, nor the most intelligent. It is the one that is the most adaptable to change.”

-- Charles Darwin