

MEDIA RELEASE

Welcome Progress on Freight Strategy, But More to Be Done

The [Australian Logistics Council](#) (ALC) says the [progress report](#) on the development of the [National Freight and Supply Chain Strategy](#) released by the Federal Government today demonstrates how important it is to finalise the Strategy as soon as possible.

“To date, there has been excellent cooperation from governments at all levels and of all political complexions in working cooperatively to make sure that the Strategy will address industry’s priorities,” said ALC CEO Kirk Coningham.

“Australia’s freight task is projected to double in the years to 2030 as our population grows and international demand for Australia products increases, which will place considerable pressure on our freight transport infrastructure and networks.”

“The finalisation and implementation of an effective Strategy is necessary to ensure this increased demand can be met in a way that allows freight to move through the network efficiently and safely.”

“It was enormously encouraging for the freight logistics industry to recently obtain a [bipartisan commitment](#) to finalise and implement the Strategy as soon as possible, because the urgency of the task demands a collaborative national approach.”

“ALC also welcomes today’s release of a [report](#) by our strategic partner, iMove CRC, which examines opportunities to enhance the efficiency of our supply chain, boost productivity and deliver better outcomes for businesses and consumers through more sophisticated use of freight data.”

“Throughout the development of the Strategy, industry has continually emphasised the need to improve the quality and quantity of available data regarding the operation of our supply chains. Better data allows industry to more effectively monitor and measure performance and permits better decision-making around investments in equipment and infrastructure.”

“The iMove report has also shown that much freight data that is currently available is of limited use in analysis, because information is not collated in standardised formats, levels of granularity or frequency.”

“This will be an important challenge for the Strategy to overcome. ALC welcomes the investment of \$8.5 million in this week’s Federal Budget to establish a National Freight Data Hub and allow a pilot study that permits industry to access freight data in real time. This is a crucial first step, which governments and industry can work in partnership to build on.”

Saturday, 6 April 2019

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