

28 April 2022

Media Release

Leading circular economy expert to lead change discussion at ALC conference

The Australian Logistics Council (ALC) has announced further speakers for the May 25 conference in Sydney, the first since COVID-19 began.

Professor Veena Sahajwalla, Director of the UNSW Centre for Sustainable Materials Research & Technology (SMaRT Centre) will address the gathering of supply chain, freight, logistics and transport leaders on change, innovation and thinking differently.

ALC CEO, Brad Williams said Professor Sahajwalla would provide a unique insight from outside of the industry, on how thinking differently with respect to sustainability and innovation across end-to-end supply chains is good for business.

“ALC is excited to host Professor Sahajwalla at our conference next month, Veena is an internationally acclaimed scientist, engineer and inventor and has played a significant role in transforming recycling science.

“As the Director of the [SMaRT Centre](#) and Leader of the new national [Sustainable Communities and Waste Hub](#), Veena is actively collaborating with industry, emerging technology and science is translated into real-world benefits.

“Forum 2022 will be the first post-election opportunity for industry to come together and review the challenges of the pandemic, refocus on the growing freight task, consider the ongoing global challenges and refocus our efforts at this crucial time.

“We have a world-leading line up of speakers, and conference truly provides the opportunity for industry to network, to engage policy experts and decision-makers,” Mr Williams said.

Veena will lead a discussion at #Forum2022 on innovation, the circular economy, change and thinking differently for more sustainable outcomes.

Veena said: “Supply chains are essential for business and society, and materials circularity is central to helping address the globe’s biggest challenges.

“A combination of technical innovation and strong industry collaboration will deliver greater renewable energy, readdress the growing waste crisis, and enhance our manufacturing and sovereign capabilities.”

To find out more about the ALC event, including agenda, speakers and how to register visit <https://eventfrog.eventsair.com/alc-conference/>

Ends.